



Paola Serna

PRODUCT DESIGNER

Medellín, Colombia

Born on June 8.1993



Hi! I'm Paola - Product designer based in Colombia. I have almost 8 years of experience working on creating memorable digital experiences.

Combining research, strategy and visual best practices to create distinct impactful digital experiences.

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Work Experience

Product Designer - UX / UI Designer Sr. (Dec 2022 - Current) c

Newton Vision Corp

Info: Human Resources - 322 600 7451

UX / UI Designer sr. (Feb 2021 - Dec 2022)

Genius Sports

Info: Human Resources - 604 590 6099

Graphic Designer (Jun 2020 - Dec 2020)

MinTIC | Transformacion digital para todos

Info: Adriana Molano - 311558 4329

Head of UX (Jun 2019 - Jul 2020)

Celerik | ID Link S.A.S

Info: Juan Carlos Ramirez - 300 377 6056

Web & Graphic Designer (Jun 2016 - Jul 2019)

Paradigma Solutions

Info: Felipe Vallejo - 300 377 9932

Web & Graphic Designer (Jun 2015 - Jul 2016)

Simbolo interactivo

Info: Juan Fernando Saldarriaga - 300 3443 4914

Education

Design for the 21st Century with Don Norman (May 2024)

Interaction Design Foundation

Conducting Usability Testing (Nov 2022)

Interaction Design Foundation

Bachelor of Visual Desing (2010 - 2015)

Universidad de Caldas

Skills

Figma

Adobe CC

Sketch

Miro

Illustrator

Photoshop

HTML

CSS/SaSS

Languages

Spanish | Native

English | Upper Intermediate

Work references

Oscar García | Mulesoft developer Sr.

Info: 314 642 7388

Sebastian Posada | Software Designer

Info: 300 433 5692